



Advertising Guidelines

When you include payment options in your advertising, direct mail, web-marketing, and/or sales promotional materials, you can increase your sales leads. When you offer payment options as part of your marketing you must include the corresponding disclosure language in the advertising, direct mail, web-marketing or sales promotional materials to comply with the Truth in Lending Act.

The Truth in lending Act requires that you include an Annual Percentage Rate (“APR”) in the disclosure. When you review the disclosures you will see that we have left blank spaces for the APR and effective date. You must routinely update the APR with a current APR. Please contact Regions Bank for the current APR as well as the effective date.

These samples are pre-approved by Regions Bank for use in your advertising, direct mail, web-marketing, or sales promotional materials only if they are used verbatim and in a manner that is clear and conspicuous. Any changes to the ad copy whatsoever require submission for review and approval. You should submit your proposed advertising or promotional materials for review and approval if you have any questions regarding compliance with the Truth in Lending Act.

Single Disbursement

Risk-Based Traditional Installment Loans

Credit and loans provided by Regions Bank, Member FDIC, (650 S. Main St., Suite 1000, Salt Lake City, UT 84101) on approved credit, for a limited time. 8.99% to 24.49% fixed APR (provided however, APR will not exceed 15.99% for residents of New Jersey and 17.99% for residents of Florida and Wisconsin), subject to change. Minimum loan amounts apply. Interest starts accruing when funds are disbursed. Repayment terms vary from 12 to 144 months. Actual loan term may be shorter if less than the full approved amount of credit is used. First monthly loan payment due 30 days after funds are disbursed. Monthly payments vary from \$11.37 to \$29.03 per \$1,000 borrowed depending on term and interest rate. The minimum monthly payment will be no less than \$50.00.





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Multi Disbursement

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